



WAYS YOU CAN HELP PROTECT THE WORLD'S OCEAN

The ocean provides important benefits to everyone on Earth. Overfishing, climate change, agricultural runoff, oil exploration and other factors threaten ocean ecosystems. But there's hope, and it starts with you!



KEEP BEACHES & WATERWAYS CLEAN

Marine debris usually originates on land. Even if vou live far from the coast, your litter ends up in the sea.

NO MORE **MICROBEADS**

Avoid products with microbeads - polyethylene particles widely used in toothpaste and exfoliating products.



REDUCE **USE OF PLASTICS**

Bring and use vour own reusable food and drink containers. Bring cloth grocery bags when shopping.



USE NON-TOXIC CLEANING PRODUCTS

Simple, non-toxic ingredients like vinegar, baking soda, or lemon juice are effective household cleaners.

MAKE **BETTER** TRANSPORTATION **CHOICES**

Identify opportunities to ditch your car and walk, bike, or take public transportation.



REDUCE HOUSEHOLD **ENERGY USE**

Unplug items not in use, identify

and resolve energy inefficiencies in your home.



EAT SUSTAINABLE SEAFOOD

Use a seafood quide to make better decisions. Consider seafood sustainability when choosing a diet for your pet.



USE FEWER GARDEN CHEMICALS

Pesticides and fertilizers seep into water sources and eventually into the sea.

GET INVOLVED

Participate in beach cleanups, sign petitions. and vote to support legislators and laws that protect the ocean.

ENJOY THE OCEAN

Increase your connection to the sea by

surfing, diving, sailing, paddle boarding. kayaking, or anything that brings you joy!







